

**Challenge**

Provide regional performance data on-line in a way that allows users easy access to reporting and analysis tools

**Solution**

Databeacon Web Reporting and Data Analysis software implemented as a hosted service – seamlessly integrated within the existing infrastructure

**IT Infrastructure**

.NET platform and SQL database

**Return on Investment**

Relace 100+ spreadsheets

**User Population**

Over 1000 registered users – policy makers and other parties interested in projects that affect the socio-economic development of the East of England

**Future Plans**

Increase number of users and further integration with partner organizations

**Industry**

Regional Government

**Organization**

East Of England Observatory

**Location**

Cambridge, United Kingdom

**Web site**

www.eastofenglandobservatory.org.uk

# MATRAXIS DELIVERS HOSTED SERVICES SOLUTION TO U.K. ECONOMIC AGENCY

*Databeacon's U.K. partner Matraxis Ltd. helps East of England Observatory host key economic, social and environmental data online with low-cost, low-risk, fast-return solution*

The East of England Observatory is a resource discovery system for policy makers and researchers working on projects that relate to the economic development of the East of England. The site contains, or links to, information resources about the social, economic and environmental structure of the region. It is compliant with U. K. e-Government Metadata Standards.

The site is maintained by the Policy Unit of the East of England Development Agency and is also available for use by other organizations that work in partnership with the agency. A key aim of the site is to monitor the main indicators of the state of the region for use in developing the regional economic strategy.

According to Tom Morrison, East of England Observatory Manager, "One of our objectives in this project was to replace a system of around a hundred indexed spreadsheets of data. We needed to provide the information in an easier to use format. We were drawn to Databeacon Web Reporting and Data Analysis software after investigating other alternatives on the market. Key factors in our decision were ease of use and the clear presentation of the information as well as the scope for the interested user to manipulate the data themselves."

Another important aspect of the strategic decision to implement Databeacon was due to its availability as a hosted service that offers a low cost, low risk, fast return solution – making it an I.T. services versus software product procurement.

The hosted solution was developed by Databeacon's UK partner Matraxis LTD. – who delivered the complete software solution, including consulting, training and support. Matraxis consultants also assisted in the development of a package of Regional Economic indicators for the site that are now



Web Reporting and Data Analysis seamlessly integrated within the existing East of England Web site infrastructure

easily accessible for internal and external users and partners.

The result has been a turnkey, hassle-free software solution which is proving popular. "We consider the Matraxis-Databeacon solution to be a major enhancement to the site," says Morrison.

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